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CITIZENS ENVIRONMENT ALLIANCE
of southwestern Ontario

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For Immediate Release

Massey Green Launches Anti-Idling Blitz On Earth Day

Windsor, ON – Massey Green, the student environmental club at Vincent Massey Secondary School, will be organizing an anti-idling blitz beginning today, Earth Day, and continuing throughout the week. The blitz will be conducted after school each day. Students will be asking drivers to commit to reduce their vehicle idling as a means to reduce greenhouse gas emissions and improve local air quality.

“We know schools are idling hotspots, which is why a key component of our Idle Free campaign involves schools, students and teachers,” said Derek Coronado, Research and Policy Coordinator of the Citizens Environment Alliance (CEA). “The Idle Free campaign is a means for individuals to contribute to improving our local environment and we are happy to help support Massey Green’s efforts,” stated Coronado.

Idle Free campaign materials are available at www.citizensenvironmentalliance.org

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